



# Canada's Largest Gathering of post-secondary female computing students

## Sponsorship Prospectus

<https://cscan-infocan.ca/celebration-of-women-in-computing/>

### 16th Canadian Celebration of Women in Computing (CAN-CWiC) November 20 & 21, 2026

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#### 2025 Statistics

- 450 students and faculty attended
- 20+ institution were represented from B.C., Alberta, Saskatchewan, Ontario, Quebec, Nova Scotia and PEI
- Over 20 sponsors
- 100% of sponsor funding went towards supporting students allowing them to attend the event.
- 25 amazing lightning talks
- 3 awards presented through our partnership with [NCWIT Aspirations in Computing Award](#)



CAN-CWiC: A community of women technologists and the next generation of students and faculty members.

We connect, inspire, and guide women technologists and engage with organizations that view technology innovation as a strategic imperative.



Attendees feel motivated by role models they encountered and reported a life-changing or "aha" moment during CWiC.

The conference helps students make lasting connections.



November 20 and 21, 2026

University of Waterloo  
Waterloo, Ontario

**Contact Us**  
Dr. Joanne Atlee  
University of Waterloo

[JMATEEE@UWATERLOO.CA](mailto:JMATEEE@UWATERLOO.CA)

**CAN-CWiC provides an opportunity for attendees to connect with and learn from leading tech innovators and continues to redefine the technology ecosystem for women and non-binary technologists**

CAN-CWiC is the premiere Canadian computing conference for women in technology. This annual event features networking, learning, sharing and mentoring. CAN-CWiC embodies the mission of encouraging curiosity and awareness for the digital innovations that change the community and world around us. CAN-CWiC brings together leaders in research, education and industry from across Canada.

For more than 10 years, the conference has grown and changed to become the leading organization in Canada for students in computing. CAN-CWiC works with women and non-binary technologists across the country and partners with leading academic institutions and companies. **Join us in helping to make CAN CWiC 2026 another amazing event.**



## CAN-CWiC is 80% funded through sponsorship by industry.

All funds are used to support student participation. Sponsorship allows CAN-CWiC to offer **highly-subsidized** fees for students to attend all presentations, panels and workshops, participate by giving talks or presenting posters, network with other attendees and attend the career fair and banquet. Thanks to our sponsors, we are also able to provide overnight accommodation, and, in many cases, transportation for students.

Becoming a sponsor affords your organization the opportunity to:

- Recruit computing students from across Canada through our Networking Fair and Resume Database.
- Influence and attract tomorrow's computing professionals.
- Showcase your commitment to diversity.
- Provide opportunities for your technical staff to strengthen leadership skills and mentor the next generation.
- Strengthen existing relationships with participating universities.
- Promote your organization's needs to university researchers across Canada and scope out potential collaborations.

### The Day's Agenda at a glance

Friday evening.  
Keynote, Awards presentation, Ice Breaker activities and Informal networking.

Saturday.  
Keynote, Women in Tech Panel, Sessions, Networking Fair.

### Intent to Sponsor?

Fill out the [Intent to Sponsor Form](#) or [contact us](#) to discuss sponsor opportunities.

[LEARN MORE](#)

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University of Waterloo



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# CAN-CWIC is made possible by our sponsors

	Affiliate ->\$1,000	Academic \$1,750	Bronze \$3,000	Silver \$5,000	Gold \$8,000	Platinum \$12,000
Logo on the conference website	Yes	Yes	Yes	Yes	Yes	Yes
Additional recognition	Banner	Banner	Banner	Banner	Banner	Banner
Complimentary full conference registration (Friday+Saturday)	0	1	1	1	2	3
Exhibitor passes (Saturday only)		1	2	3	4	5
Exhibit table		Yes	Yes	Yes	Yes	Yes Prime location
Student resume database				Yes	Yes	Early access
Guaranteed session speaker					Yes	Yes
Women in Tech Panel					Yes First 6 confirmed Gold Sponsors	
Keynote Speaker						Yes First 2 confirmed Platinum Sponsors