



Presented by



CASCON 2024

Computer Science Canada/Informatique Canada

November 11- 14, 2024

York University

Toronto, Ontario

Bringing together 3 top computing events

## **CO-LOCATED CONFERENCE SPONSORSHIP OPPORTUNITIES**

Computer Science Canada/Informatique Canada (CS-CAN|INFO-CAN), the organization representing over 60 computer science departments across Canada and the International Conference on Computer Science and Software Engineering (CASCON 2024) are offering a co-located set of Canada's primary meetings in computer science and related fields. The conference provides an opportunity for the various computer science communities to gather, mingle and learn with colleagues in one location.

### **In partnership with**

- Annual International Conference on Computer Science and Software Engineering (CASCON 2024)
- Consortium for Software Engineering Research (CSER)
- National Cybersecurity Consortium (NCC)

<https://cscan-infocan.ca/co-located-conference/>

# ABOUT THE CONFERENCE

## Discover the Power of Collaboration at the CS-CAN|INFO-CAN Co-Located Conference!

Our unique conference model seamlessly blends specialized research conferences and workshops, creating an unparalleled platform for interdisciplinary communication in the realm of computer science.

### Experience the Best of Both Worlds:

Maintaining the intimacy of smaller conferences, our co-located event fosters cross-disciplinary connections among researchers. Each affiliated conference or workshop independently curates its technical program, ensuring a focused and tailored experience for attendees. Meanwhile, the flexibility of our model allows participants to explore technical sessions from other affiliated events, enhancing the richness of their conference journey.

### Why Consider Sponsorship?

- 🌐 Connect with 350 to 400 computer science professionals, including researchers, students, and industry professionals, from around the world.
- 🗣️ Engage in dynamic discussions through a diverse range of speakers and panels.
- 💡 Explore sponsorship packages to elevate your brand's visibility among a highly qualified and influential audience.
- 🚀 Showcase your products and services to a captive audience, forging meaningful connections with potential customers.

Don't miss your chance to be a part of this exclusive gathering. Join us at the CS-CAN|INFO-CAN Co-Located Conference and elevate your brand in the world of computer science. It's more than an event; it's an experience crafted for collaboration, innovation, and success.

For more information visit <https://cscan-infocan.ca/co-located-conference/> Here you will also find the links to each conference and workshop program.

## ABOUT OUR PARTNERS

### **Computer Science Canada/Informatique Canada (CS-CAN|INFO-CAN)**

CS-CAN-INFO-CAN counts among its members more than 60 organizations active in computing research: academic departments of computer science and computer engineering; laboratories and centers in industry, government, and academia; and affiliated professional societies. CS-CAN-INFO-CAN works with these organizations to represent the computing research community and to effect change that benefits both computing research and society at large.

### **Annual International Conference on Computer Science and Software Engineering (CASCON 2024)**

CASCON is a premier academic and industrial conference for advanced studies in computer science and software engineering. Since 1991, CASCON has attracted software developers, researchers, innovators, technologists and decision-makers from academia, industry, and government, who come together to learn about technology trends, present papers, participate in workshops, and exhibit prototypes and solutions. The conference program features thought-provoking keynotes, original research papers, stimulating workshops, and an engaging technology expo.

### **Consortium for Software Engineering Research (CSER)**

CSER brings together (primarily) Canadian-based software engineering researchers, including faculty, graduate students, industry participants, and any others who are interested in discussing promising ideas and research challenges across software engineering.

### **National Cybersecurity Consortium (NCC)**

The National Cybersecurity Consortium (NCC) is a pan-Canadian network that supports the advancement of the Canadian cybersecurity ecosystem through research and development, commercialization, and training by driving collaboration among academia; private industry; not-for-profit organizations; provincial, territorial, and municipal governments; and other key cybersecurity stakeholders.

# Benefits of sponsorship

## General benefits

- Gain visibility as a major supporter of the event.
- Networking and interaction with a wide audience of academics.
- Demonstrate your commitment to recognising excellence.
- Gain visibility as a major supporter of the specific event (website, social media, banner, etc.)
- Showcase your company's commitment to the IT profession.
- Access to exclusive benefits.

Benefits	Custom \$50K	Diamond \$10K	Platinum \$8K	Gold \$6K	Silver \$5K	Bronze \$2K
Corporate Logo	Yes	L	L	M	M	S
Conference Tickets	Yes	10	5	3	2	1
Discount on additional tickets	Yes	15%	15%	10%	10%	5%
Handout Materials	Yes	Yes	Yes	Yes	Yes	Yes
Booth 8'x4'	Yes	Yes	Yes	Yes	No	No
Opening Speaker	Yes	Yes	No	No	No	No

Custom: If you are interested in a special event funding and invite students we will be happy to discuss

## Contact us

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We love to see new startups develop - startups can receive 50% discount on all levels until June 1st, 2024

Want to help in different ways? Give us a call or send us an email and we'll see if your proposal fits.