14th Canadian Celebration of Women in Computing (CAN-CWiC)

Canada's largest gathering of post-secondary female computing students

Sponsorship Prospectus

https://cscan-infocan.ca/celebration-of-women-in-computing/

In partnership with

acm-w (acm's women in computing)

Statistics from 2023

- 650 attendees
- Over 35 organizations attended
- 30+ institution were represented from B.C., Alberta, Saskatchewan, Manitoba, Ontario, Quebec and Nova Scotia
- Over 30 sponsors
- 100% of sponsor funding went towards supporting students allowing them to attend the event.
- 25 amazing lightning talks
- 3 awards presented through our partnership with NCWIT Aspirations in Computing Award
- 30 booths at the job fair

CAN-CWiC: A community of women technologists and the next generation of students and faculty members.

We connect, inspire, and guide women technologists and engage with organizations that view technology innovation as a strategic imperative.

Attendees feel motivated by role models they encountered and reported a life-changing or "aha" moment during CWiC.

The conference helps students make lasting connections.

CAN-CWiC

Canadian Celebration of Women in Computing

October 25-26, 2024
York University
Student Centre
North York, ON

Contact Us

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CAN-CWiC provides an opportunity for attendees to connect with and learn from leading tech innovators and continues to redefine the technology ecosystem for women and non-binary technologists

CAN-CWiC is the premiere Canadian computing conference for women in technology. This annual event features networking, learning, sharing and mentoring. CAN-CWiC embodies the mission of encouraging curiosity and awareness for the digital innovations that change the community and world around us. CAN-CWiC brings together leaders in research, education and industry from across Canada.

For more than 10 years, the conference has grown and changed to become the leading organization in Canada for students in computing. CAN-CWiC works with women and non-binary technologists across the country and partners with leading academic institutions and companies. **Join us in helping to make CWiC 2023 another amazing event.**

CAN-CWiC is 80% funded through sponsorship by industry, government, universities and colleges.

All funds are used to support student participation. Sponsorship allows CAN-CWiC to offer highly-subsidized fees for students to attend all presentations, panels and workshops, participate by giving talks or presenting posters, network with other attendees and attend the career fair and banquet. Thanks to our sponsors, we are also able to provide overnight accommodation, and, in many cases, transportation for students.

Becoming a sponsor affords your organization the opportunity to:

- Recruit computing students from across Canada through participation in the career fair.
- Influence and attract tomorrow's computing professionals.
- Showcase your commitment to diversity.
- Provide opportunities for your technical staff to develop leadership skills, mentor and network.
- Strengthen existing relationships with participating universities.
- Promote your organization's needs to university researchers across Canada and scope out potential collaborations.

The Day's Agenda at a glance
Friday evening
     Keynote, banquet and awards presentation
Saturday
     Sessions, job fair, networking

Intent to Sponsor?

Fill out the Intent to Sponsor Form or contact us to discuss sponsor opportunities.

CAN-CWIC is made possible by our sponsors

* Academic institutions who support 10 students (or who contribute at least $1250 to send students) to attend the conference will be automatically granted Academic Sponsorship.

	Affilliate <$1,000	Academic $1,500 (with hotel) $125 (without hotel)	Bronze $3,000	Silver $5,000	Gold $7,000	Platinum $10,000
Logo on the conference website	Yes	Yes	Yes	Yes	Yes	On landing page
Additional recognition	Banner	Banner	Banner	Banner	Banner	Banner
Complimentary full conference registration (inc. banquet ticket)	0	0	1	1	2	3
Exhibitor passes (Saturday only)		1	2	3	4	5
Exhibit table		Yes	Yes	Yes	Yes	Yes Prime location
Student resume database				Yes	Yes	Early access
Guaranteed session speaker					Yes	Yes
Keynote speaker					Possible	Yes
Reception host					Yes	Yes