Interacting with Government

FEBRUARY 2021
Why interact?

- Advancing / protecting policy priorities
- Funding for CS initiatives
- Research & commercialization support
- Strategic partnerships
Benefits

- Advancement
- Research Funding
- Recognition
Key Players at the Federal and Provincial

Minister's Office

The Ministry

Minister

Cabinet

Cabinet Committee

Decision

Parliamentarians / Elected Officials

Treasury Board
CS Key Federal Politicians

Prime Minister, Justin Trudeau

Minister of Finance
The Hon Chrystia Freeland

Minister of Economic Development
The Hon Mélanie Joly

Minister of Employment, Workforce Development, Disability Inclusion
The Hon. Carla Qualtrough

Minister of Innovation, Science and Industry
The Hon Francois - Phillip Champaign
Role delineation

Provincial / Territorial Government
- University base funding
- Institutional priority setting
- Funding for research
- Funding for partnerships
- Student job programs
- Experiential learning funding
- Infrastructure
- Professional regulation

Federal Government
- Research funding / grants
- Research Chairs
- Infrastructure
- Strategic partnerships
- Student job programs
- Experiential learning programs
The cycle of a typical mandate

YEAR 1
Show quick action and success

YEAR 2
Deliver on promises

YEAR 3
Deliver on promises

YEAR 4
Plan for the next win
Decision making process

- Idea Formation
- Early Policy Development
- Consultation Phase
- Enabling Phase
- Decision is Finalized
The Fiscal Cycle
How to set a GR Strategy

• Develop a list of priorities
• Coordinate
• Assess alignment with decision makers & public
• Set priorities
• Build your case
Finding alignment?

- Political Platform
- Budget
- Fall Economic Statements
- Political Speeches
- Speeches from the Throne
- Reports from Government Task Forces or Advisory Groups
How to structure successful meetings
DO

• Follow up....repeatedly
• Answering “why” from their perspective
• Keep local politicians engaged in your GR activities with their peers
• Build coalitions where possible

DON’T

• Lobby without an ask & clear goals
• Schedule events when the legislature isn’t in session
• Talk more than you listen/ask questions
Relationships & credibility matter
Take a long range view